The Advent of the Metaverse Era and the Future of HRD:

A New Learning Space and Experience for the MZ Generation.

- **Why we need the Metaverse in online training for the MZ generation**

- **How I applied it**

- **How effective it was**

- **What I have learned**

The Metaverse in online training is significantly Effective.

Statistically, MZ generation participants in online training are more

Pay Attention

Satisfied

Committed

Feel worth to learn(Relevance)

Willing to recommend it others
(Net Promoter score)

The word "Metaverse" is made up of the prefix "meta" (meaning beyond) and the stem "verse" (a back-formation from "universe")(Wikipedia)

The Metaverse is the convergence of 1) virtually-enhanced physical reality and 2) physically persistent virtual space(Acceleration Studies Foundation, 2006)

| Augmented Reality (Pokemon GO) | Mirror Worlds (Google Earth) | Lifelogging (Nike Plus Wearable devices) | Virtual Worlds (Roblox, Zepeto) |

(Source: Acceleration Studies Foundation, 2006)

Why we need the Metaverse in online training

- In the U.K., Gen Z spends an average of 10.6 hours online each day (Adobe).

- Gen Z streams video for roughly 23 hours each week(Criteo)

- On average, Gen Z will pay attention to content for a span of 8 seconds - 4 less than Gen M (Vision Critical).

- Gen Z and M spend reading each day for 7mins and 8mins averagely (BookBaby).

(Source: https://blog.hubspot.com/marketing/gen-z-stats)

How I applied it

Exploring the focused question in Metaverse :

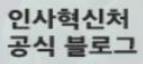How does the future city should **respond to climate change and an aging society in 2030**?

Developing the idea and concept :

Designing **the policy design canvas** for future smart city

Visualizing the idea and concept in Metaverse:

Building and specifying **the future smart city** within Metaverse

The Metaverse in online training is significantly Effective for MZ generation

But,

1. Clarifying **why the metaverse is needed**(**Objective**)

2. Specifying which contents and modules are appropriately **aligned with the metaverse**(**How and where to apply**)

3. Everyone is required to **know how to use it**(**Ability for use**)

Thank you

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